



**INTERACTIVE IAS MAIN TEST SERIES PROGRAMME 2010**  
**Expert Guidance, Feedback & Telephonic Discussion**  
**ANSWER WRITING EVALUATION PROGRAMME**

**PSYCHOLOGY MAINS TEST SERIES 2010: MODULE - III**

**FOCUS:** Answer writing skill development, Structure & presentation of answer, How to present facts, information & knowledge in the answer, Understanding actual requirement (key words, Context & Content) of the UPSC in the different marks types questions (60 Marks, 30 Marks, 20 marks) and which questions should be attempted for good score (strategy & approach), Understanding your current state preparedness & required action plans and Framing your mind towards actual pattern, toughness and timing of the actual UPSC Examination.

**Criteria for assessment of candidate performance in the written IAS exam as per UPSC instruction:**

*“The main Examination is intended to assess the overall intellectual traits and depth of understanding of candidates rather than merely the range of their information and memory”.*

- **Union Public Service Commission (UPSC)**

**Methodology for evaluation of Answer sheet:** Our expert will evaluate answer sheet on following indicators and experience in the field UPSC.

EVALUATION INDICATORS	QUESTION No. <input style="width: 30px; height: 20px;" type="text"/> Score ( 1 – 5 )
1. Alignment Competence	
2. Context Competence	
3. Content Competence	
4. Language Competence	
5. Introduction Competence	
6. Structure – Presentations Competence	
7. Conclusion Competence	
<b>MARKS</b>	

**Score: Scale: 1- 5**

- 5 – Outstanding
- 4 – Excellent
- 3 – Good
- 2 – Average
- 1 - Poor

**NOTE: 1.** Total Marks in the question has been given on proper consideration of weightage of every evaluation indicators based on types of the questions and UPSC experience of the expert.

**2.** The score of every indicator for any question will highlight candidate’s competence performance (for understanding of the level of quality of the question and required action plans).

**3.** Effective feedback and comments has been marked by expert.

## Basic understanding of following Designed Competences:

- ◆ **Alignment Competence:**
  - Writing the answer according to the actual requirement of the questions
  - Focus on Key words & Tail words effectively ( *Elucidate – Explain, Comment , Examine , Critically examine , Discuss , Analyze , Illustrate , Review , Argue , Justify etc.* )
- ◆ **Context Competence:**
  - Contextual understanding of the Questions
  - Present relevant information , choice of words and proper statement
- ◆ **Content Competence :**
  - Content of the answer in the contextual framework
- ◆ **Language Competence :**
  - Optional Subject Specific Language not used general words in the optional paper ( but In General Studies language should be simple and clear )
  - Appropriate words at proper place
  - Word limits
- ◆ **Structure – Presentation Competence:**
  - Proper systematization in the structure of the answer
  - Proper consideration of priority and focus of given ideas.
  - Logical structure of sentence and their connectivity
  - proper visibility of idea through facts, data , diagram , figure , illustration according to the requirement of the question
- ◆ **Introduction – Conclusion Competence:**
  - Impressive beginning and Ending of the answer
  - Give your opinion only when asked for it.
  - Incorporate your opinion from different perspective in a balance manner

## INTERACTIVE IAS PSYCHOLOGY MAIN TEST SERIES 2010

**Number of Mock Tests : 8**

**Fee : Rs 5000**

**What you will get:**

- Mock Test Papers & answer sheet ( 8 Tests )
- Evaluated Answer sheet by experts with proper feedback, comments & guidance.
- Answer format (Synopsis) of Mock Test paper.

### SCHEDULE & CONTENT

TEST No.	Date of Mock Test *	Sections Covered	Topics covered
Test 1	11 July 2010	<p style="color: red; font-weight: bold;">Methodology</p> <p style="text-align: center;">+</p> <p style="color: red; font-weight: bold;">Developmental Psychology</p>	<p>1. <b>Introduction:</b> Definition of Psychology; Historical antecedents of Psychology and trends in the 21<sup>st</sup> century; Psychology and scientific methods; Psychology in relation to other social sciences and natural sciences; Application of Psychology to societal problems.</p> <p>2. <b>Methods of Psychology:</b> Types of research: Descriptive, evaluative, diagnostic and prognostic; Methods of Research: Survey, observation, case-study and experiments; Characteristics of experimental design and non-experimental design, Quasi-experimental designs; Focussed group discussions, brain storming, grounded theory approach.</p> <p>3. <b>Research Methods:</b> Major steps in Psychological research (problem statement, hypothesis formulation, research designs, sampling, tools of data collection, analysis and interpretation and report writing) Fundamental versus applied research; Methods of data collection (interview, observation, questionnaire); Research designs (ex-post facto and experimental); Application of statistical technique (t - test, two way ANOVA correlation, regression and factor analysis); Item</p>

			<p>response theory.</p> <p><b>4. Development of Human Behaviour:</b> Growth and development; Principles of development, Role of genetic and environmental factors in determining human behaviour; Influence of cultural factors in socialization; Life span development - Characteristics, development tasks, promoting psychological well-being across major stages of the life span.</p> <p><b>13. Language and Communication: Human language</b> - Properties, structure and linguistic hierarchy, Language acquisition-predisposition, critical period hypothesis; Theories of language development - Skinner and Chomsky; Process and types of communication - effective communication training.</p> <p><b>14. Issues and Perspectives in Modern Contemporary Psychology:</b> Computer application in the psychological laboratory and psychological testing; Artificial intelligence; Psychocybernetics; Study of consciousness-sleep-wake schedules; dreams, stimulus deprivation, meditation, hypnotic/drug induced states; Extrasensory perception; Intersensory perception Simulation studies.</p> <p><b>Paper II - 1. Psychological Measurement of Individual Differences:</b> The nature of individual differences; Characteristics and construction of standardized psychological tests; Types of psychological tests; Use, misuse and limitation of psychological tests; Ethical issues in the use of psychological tests.</p>
<p>Test 2</p>	<p>25 July 2010</p>	<p><b>Fundamental Of Psychology  +  Cognitive Psychology</b></p>	<p><b>5. Sensation, Attention and Perception :</b> Sensation: concepts of threshold, absolute and difference thresholds, signal-detection and vigilance; Factors influencing attention including set and characteristics of stimulus; Definition and concept of perception, biological factors in perception; Perceptual organization-influence of past experiences, perceptual defence-factors influencing space and depth perception, size estimation and perceptual readiness; The plasticity of perception; Extrasensory perception; Culture and perception, Subliminal perception.</p> <p><b>6. Learning :</b> Concept and theories of learning (Behaviourists, Gestaltalist and Information processing models); The Processes of extinction, discrimination and generalization; Programmed learning, probability learning, self-instructional learning, concepts; Types and the schedules of reinforcement, escape, avoidance and punishment, modeling and social learning.</p> <p><b>7. Memory:</b> Encoding and remembering; Short term memory, Long term memory, Sensory memory, Iconic memory, Echoic memory: The Multistore model, levels of processing; Organization and Mnemonic techniques to improve memory; Theories of forgetting: decay, interference and retrieval failure: Metamemory; Amnesia: Anterograde and retrograde.</p> <p><b>8. Thinking and Problem Solving:</b> Piaget's theory of cognitive development; Concept formation processes; Information processing, Reasoning and problem solving, Facilitating and hindering factors in problem solving, Methods of problem solving: Creative thinking and fostering creativity; Factors influencing decision making and judgment; Recent trends.</p> <p><b>9. Motivation and Emotion :</b> Psychological and physiological basis of motivation and emotion; Measurement of motivation and</p>

			<p>emotion; Effects of motivation and emotion on behaviour; Extrinsic and intrinsic motivation; Factors influencing intrinsic motivation; Emotional competence and the related issues.</p> <p><b>10. Intelligence and Aptitude:</b>Concept of intelligence and aptitude, Nature and theories of intelligence - Spearman, Thurstone, Gullford Vernon, Sternberg and J.P; Das; Emotional Intelligence, Social intelligence, measurement of intelligence and aptitudes, concept of IQ, deviation IQ, constancy of IQ; Measurement of multiple intelligence; Fluid intelligence and crystallized intelligence.</p> <p><b>11.Personality :</b> Definition and concept of personality; Theories of personality (psychoanalytical, socio-cultural, interpersonal, developmental, humanistic, behaviouristic, trait and type approaches); Measurement of personality (projective tests, pencil-paper test); The Indian approach to personality; Training for personality development; Latest approaches like big 5 factor theory; The notion of self in different traditions.</p>
<p>Test 3</p>	<p>8 August 2010</p>	<p style="text-align: center;"><b>Social Psychology</b></p>	<p><b>Paper I : 12 .Attitudes, Values and Interests :</b> Definition of attitudes, values and interests; Components of attitudes; Formation and maintenance of attitudes; Measurement of attitudes, values and interests; Theories of attitude change; Strategies for fostering values; Formation of stereotypes and prejudices; Changing others behaviour; Theories of attribution; Recent trends.</p> <p><b>6. Community Psychology:</b>Definition and concept of community psychology; Use of small groups in social action; Arousing community consciousness and action for handling social problems; Group decision making and leadership for social change; Effective strategies for social change.</p> <p><b>7. Rehabilitation Psychology:</b>Primary, secondary and tertiary prevention programmes-role of psychologists; Organising of services for rehabilitation of physically, mentally and socially challenged persons including old persons, Rehabilitation of persons suffering from substance abuse, juvenile delinquency, criminal behaviour; Rehabilitation of victims of violence, Rehabilitation of HIV/AIDS victims, the role of social agencies.</p> <p><b>8. Application of Psychology to disadvantaged groups:</b>The concepts of disadvantaged, deprivation; Social, physical, cultural and economic consequences of disadvantaged and deprived groups; Educating and motivating the disadvantaged towards development; Relative and prolonged deprivation.</p> <p><b>9.Psychological problems of social integration:</b> The concept of social integration; The problem of caste, class, religion and language conflicts and prejudice; Nature and manifestation of prejudice between the in-group and out-group; Causal factors of social conflicts and prejudices; Psychological strategies for handling the conflicts and prejudices; Measures to achieve social integration.</p> <p><b>12. Application of psychology to environment and related fields:</b> Environmental psychology-effects of noise, pollution and crowding; Population psychology: psychological consequences of population explosion and high population density; Motivating for small family norm; Impact of rapid scientific and technological growth on degradation of environment.</p>

			<p><b>13. Application of psychology in other fields:</b>  <b>(c)</b> Media influences on pro and antisocial behaviour.  <b>(d)</b> Psychology of terrorism.</p> <p><b>14. Psychology of Gender:</b> Issues of discrimination, Management of diversity; Glass ceiling effect, Self fulfilling prophesy, Women and Indian society</p>
<p>Test 4</p>	<p>22 Aug 2010</p>	<p style="text-align: center;"><b>Applied Psychology</b></p>	<p><b>2. Psychological well being and Mental Disorders:</b> Concept of health-ill health; Positive health, well being; Causal factors in mental disorders (Anxiety disorders, mood disorders, schizophrenia and delusional disorders; personality disorders, substance abuse disorders); Factors influencing positive health, well being, life style and quality of life; Happiness disposition.</p> <p><b>3. Therapeutic Approaches:</b> Psychodynamic therapies; Behaviour therapies; Client centered therapy; Cognitive therapies; Indigenous therapies (Yoga, Meditation); Bio-feedback therapy; Prevention and rehabilitation of the mentally ill; Fostering mental health.</p> <p><b>4. Work Psychology and Organisational Behaviour:</b> Personnel selection and training; Use of psychological tests in the industry; Training and human resource development; Theories of work motivation – Herzberg, Maslow, Adam Equity theory, Porter and Lawler, Vroom; Leadership and participatory management; Advertising and marketing; Stress and its management; Ergonomics; consumer psychology; Managerial effectiveness; Transformational leadership; Sensitivity training; Power and politics in organizations.</p> <p><b>5. Application of Psychology to Educational Field:</b> Psychological principles underlying effective teaching-learning process; Learning styles; Gifted, retarded, learning disabled and their training; Training for improving memory and better academic achievement; Personality development and value education, Educational, vocational guidance and career counseling; Use of psychological tests in educational institutions; Effective strategies in guidance programmes.</p> <p><b>10. Application of Psychology in Information Technology and Mass Media:</b> The present scenario of information technology and the mass media boom and the role of psychologists; Selection and training of psychology professionals to work in the field of IT and mass media; Distance learning through IT and mass media; Entrepreneurship through e-commerce; Multilevel marketing; Impact of TV and fostering value through IT and mass media; Psychological consequences of recent developments in Information Technology.</p> <p><b>11. Psychology and Economic development:</b> Achievement motivation and economic development; Characteristics of entrepreneurial behaviour; Motivating and training people for entrepreneurship and economic development; Consumer rights and consumer awareness, Government policies for promotion of entrepreneurship among youth including women entrepreneurs.</p> <p><b>13. Application of psychology in other fields:</b>  <b>(a) Military Psychology:</b> Devising psychological tests for defence personnel for use in selection, Training, counseling; training psychologists to work with defence personnel in promoting positive health; Human engineering in defence.  <b>(b) Sports Psychology :</b> Psychological interventions in improving performance of athletes and sports. Persons participating in Individual and Team Games.</p>

Test 5	5 September 2010	FULL LENGTH MOCK TEST- I	[ Morning Session : 9 AM to 12 PM ] <b>Complete syllabus of Paper I</b>
Test 6		FULL LENGTH MOCK TEST- I	[ Evening Session : 2 PM to 5 PM ] <b>Complete Syllabus of Paper II</b>
Test 7	19 September 2010	FULL LENGTH MOCK TEST- II	[ Morning Session : 9 AM to 12 PM ] <b>Complete syllabus of Paper I</b>
Test 8		FULL LENGTH MOCK TEST-II	[ Evening Session : 2 PM to 5 PM ] <b>Complete Syllabus of Paper II</b>

**NOTE:**

1. Question Papers of the Mock Test & answer sheet will be dispatched through air mail before the date of Mock Test (4 days); it will take 2-3 days to reach its destination.
2. **Evaluated answer sheet with proper Comments, Feedback & Guidelines** & next Question paper of the Mock Test will be sent on scheduled dates of dispatch respectively.
3. After Registration, We will also send previous Mock test paper & answer sheet and next Mock Test Paper will be sent on scheduled dates of dispatch respectively.
4. You are advised to return the answer booklet at the earliest, so that our expert can evaluate in time. The evaluated answer booklet will be returned with the successive test.
5. Date of dispatch can be rescheduled on the demand of the candidate.